

Career and Technical Education Degrees and Certificates

Business Management: International Business Level I AAS Certificate

#1	Pusiness Management, International Pusiness Level LAAS Cortificate Student Learning Outcome
#1	Business Management: International Business Level I AAS Certificate Student Learning Outcome
	Demonstrate knowledge and skills for success in entry level management (supervisory) positions.
	Demonstrate knowledge and skins for success in entry level management (supervisory) positions.
	IBUS 2380 Cooperative Education – International Business
	Career-related activities encountered in the student's area of specialization offered through an
	individualized agreement among the college, employer, and student. Under the supervision of the
	college and the employer, the student combines classroom learning with work experience. Includes a
	lecture component.
	Courses in the degree/certificate plan that address this outcome
	IBUS 2380
	Assessment Measure for this Outcome:
	Concept- and hands-on skill performance assessments will be used to appropriately assess the total set
	of knowledge, skills, and abilities of the students Also considered is the evaluation of the goals set
	by agreement for the co-operative learning class used as the capstone for the Entry-Level Supervision
	Certificate Award.
	Achievement Target for this Measure:
	70% of assessed students will have a passing grade on the Concept- and hands-on skill performance
	assessments in the IBUS 2380 Cooperative Education – International Business, and all the goals set by
	the co-operative learning class will be achieved.
	Findings for IBUS 2380 Cooperative Education – International Business
	I manifes for isos 2500 cooperative Education - international Basiness
	Course not taught as yet.
	Related Action Plans:
	Develop rubrics to score the hands-on skill performance assessments
	Develop test blue prints for the concept assessments
	Offer internship experiences.
	 Conduct surveys of employers involved in internship experiences.
	 Develop job sites for students to expand their potential for employment.